



WORKING IN THE SCHOOLS (WITS)
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one adult, one child, one book at a time

For Immediate Release

Media Alert & Photo Opp

Barnes & Noble Book Drive Supports Tutoring Program for CPS students
Charitable Program Helps Gift Low-Income Children a Book for Holidays

Chicago, IL, November 5, 2009 – Two Chicago Barnes & Noble stores have selected Working in the Schools (WITS) as a beneficiary of its Holiday Book Drive. From November 1 to January 1, 2010, shoppers can choose to donate books for WITS' underserved children. The city's Barnes & Noble stores are located at the 1130 N. State Street and 1441 W. Webster Ave.

On December 12, the Holiday Book Fair event will donate up to 20% of retail sales and 100% of tips given at the gift wrapping station. Gift wrapping volunteers will be joined by children's authors and lead child-friendly arts and crafts.

The book fair activities will run from 10 a.m. until 10 p.m. at the Webster Avenue store site. WITS will use donations to help children receive a book to take home for the holiday season.

For additional information on WITS and Barnes & Noble's holiday charitable partnership, contact Kristen Berlacher or visit www.witschicago.com. The retailer offers more than 100,000 books, CDs and DVDs in store.

Working in the Schools (WITS) is a 501(c)3 organization that promotes literacy and the love of reading among Chicago's youth by providing one-on-one tutoring and mentoring programs. For more information, visit witschicago.org.