



WORKING IN THE SCHOOLS (WITS)
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one adult, one child, one book at a time

For Immediate Release

Media Alert & Photo Opp
Young Professionals “Chalk it up” for Literacy
WITS Junior Board Hosts 9th Annual Blackboard Affair

WHAT: Over two hundred people are expected to attend the 9th Annual Blackboard Affair, one of Chicago’s largest events for young philanthropists. Guests will sip mojitos and sangria, enjoy live performances by the Latin Rhythms Dance Studio, and bid on an extensive collection of silent auction items! All in the name of LITERACY! Special guests include emcee and host of the evening Melissa McGurren from *The Eric and Kathy Show* on WTMX radio.

WHEN: Thursday April 16, 2009 from 7:00-10:00pm

WHERE: Carnivale, 702 W. Fulton Market, Chicago, IL 60661

WHY: Estimated to raise over \$30,000, the proceeds from this event will benefit Working in the Schools (WITS), a local 501(c)(3) that promotes literacy and the love of reading among Chicago’s youth by providing one-on-one tutoring programs.

WHO: The Blackboard Affair was launched in 2000 by the WITS Junior Board, which supports the organization through volunteer outreach programs, special events, and fundraisers. Since the first Blackboard Affair, these events have raised more than \$150,000 to support the WITS mission. This year’s event is generously sponsored by UBS, Chicago Board Options Exchange, Credit Suisse, Vienna Beef, and Stout Risius Ross.

About Working in the Schools

Working in the Schools is a 501(c)(3) organization that promotes literacy and the love of reading among Chicago’s youth by providing one-on-one tutoring and mentoring.

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