



one adult, one child, one book at a time

WORKING IN THE SCHOOLS (WITS)
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FOR IMMEDIATE RELEASE

Media Alert and Photo Op
TRADING IS CHILD'S PLAY AT CBOE
WITS STUDENTS MOCK TRADING EVENT

WHEN:

Monday, December 15, 3:45 p.m. to 4:15 p.m.

It is recommended that photographers and press report to the reception desk in the main lobby by 3:30 p.m. to provide adequate time for check-in and security clearance at the Exchange.

WHERE:

Chicago Board Options Exchange® (CBOE®)

400 South LaSalle Street

LaSalle at Van Buren, entrance on Van Buren Street

WHAT:

CBOE will be hosting 48 Chicago Public School students, ages 9 to 12, for a mock trading session. The students, from John B. Drake Elementary School, will be donning their own trading jackets and standing shoulder-to-shoulder with their CBOE tutors/members. The mock trading session will take place in the S&P 100® Index (OEX®) pit, the largest on CBOE's trading floor.

WHO:

- 48 students from Drake Elementary, grades four through seven

- over 50 CBOE staff and members participating in the WITS workplace mentoring program

WHY:

CBOE has been a long-time partner of WITS, a local tutoring organization that pairs CPS students with corporate volunteers. Beyond tutoring students with their studies, CBOE hosts several fun activities for the students each year, including this mock trading event where the students get to see what it's like to work as a trader on the trading floor.

WITS:

Working in the Schools' (WITS) Workplace Mentoring program is a tutoring initiative that pairs a Chicago Public School and its students with a local corporation. Company volunteers dedicate their time, talent, and experience to weekly tutoring sessions (hosted at the corporate office) with the students throughout the school year. This event celebrates CBOE's tenth year of participation in the WITS program and its association with John B. Drake Elementary School. Drake Elementary is located at 2722 South King Drive, in the Bronzeville community, just south of the Exchange.

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CBOE:

Chicago Board Options Exchange (CBOE), the largest U.S. options exchange and creator of listed options, continues to set the bar for options trading through product innovation, trading technology and investor education. CBOE offers equity, index and ETF options, including proprietary products, such as S&P 500 options (SPX), the most active U.S. index option, and options on the CBOE Volatility Index (VIX), the world's barometer for market volatility. Other groundbreaking products engineered by CBOE include equity options, security index options, LEAPS, FLEX options, and benchmark products, such as the CBOE BuyWrite Index (BXM). CBOE's Hybrid Trading System incorporates electronic and open-outcry trading, enabling customers to choose their trading method. CBOE's Hybrid is powered by CBOE*direct*, a proprietary, state-of-the-art electronic platform that also supports the CBOE Futures Exchange (CFE), CBOE Stock Exchange (CBSX) and OneChicago. CBOE is home to the world-renowned Options Institute and www.cboe.com, named "Best of the Web" for options information and education.

CBOE is regulated by the Securities and Exchange Commission (SEC), with all trades cleared by the AAA-rated Options Clearing Corporation.

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